



YOU ARE INVITED TO THE UPCOMING GLOBAL MIDWEST ALLIANCE BREAKFAST PROGRAM!

FOOD SAFETY: POLICY CHANGES, SCIENCE-BASED OPPORTUNITIES

Date: July 19, 2011

Location: Federal Reserve Bank of Chicago, 230 S. LaSalle St., Chicago, IL
7:30 AM to 10:30 AM

Hear from academics, scientists, industry and regulatory experts about cutting edge work, resources, and the challenges of ensuring the safety and security of the food supply.

The federal government has begun the process of implementing measures mandated by the Food Safety Modernization Act, signed into law in January 2011. This act imposes new requirements on almost any business that manufactures, processes, packs, distributes, receives, holds, or imports food. This will accelerate the progress, already well underway in the private sector, toward a more science-based food safety system with global reach.

To comply and remain globally competitive, companies need innovative solutions. The Midwest is a world leader in agriculture and food production with annual shipments from food processing facilities in the region estimated at over \$200 billion. Throughout the Midwest leading academic and government laboratories are engaged in important research that can provide needed innovation.

As part on an ongoing dialog between research institutions and industry professionals to preserve and strengthen the economy of the region, this program is designed to provide a forum for meaningful interactions between key executives and scientists with a view to creating new products and novel, effective solutions to improve food safety.

To register for this event, please go to the following link:
http://www.chicagofed.org/webpages/events/2011/food_safety.cfm#

Agenda

- 7:30 a.m. Registration
- 8:00 a.m. Welcome: David Oppedahl, Federal Reserve Bank of Chicago
- 8:15 a.m. Keynote: Robert Hibbert, K&L Gates L.L.P.
- Scientific Panel**
Moderator: Paul Sebesta, Ph.D., Center Director USDA, ARS
Rosie Newsome, Ph.D., Director, Science and Policy Initiatives, Institute of Food Technologies
Representative of the Illinois Department of Public Health
Todd Ward, Supervisory Research Geneticist, USDA
- Industry Panel**
Moderator: Matthew Botos, Vice President, Illinois Science & Technology Coalition
- 9:30 a.m. Justin Ransom, Assistant Vice President Food Protection & Government Affairs, OSI
Greg West, President, National Pasteurized Egg
D.J. Alwattar, Vice President, Northland Laboratories
- 10:15 a.m. Discussion
- 10:30 a.m. Adjournment

David Oppedahl is a business economist in the economic research department at the Federal Reserve Bank of Chicago. He conducts research on the agricultural sector and rural development. Oppedahl also directs the Chicago Federal Reserve District's survey of agricultural banks on agricultural land values and credit conditions and publishes the results in *AgLetter*—the Chicago Fed's quarterly agricultural publication.

Robert Hibbert is a Washington, D.C.-based attorney with K&L Gates L.L.P. His practice focuses on regulation of the food and agricultural industries. He formerly served as a senior attorney with the U.S. Department of Agriculture, and subsequently directed the USDA's standards and labeling staff, formulating policy in areas including food safety, product standards and nutrition labeling. He also held the position of Vice President and General Counsel with the American Meat Institute.